



ACTIVITY LIST

MARKETING & COMMUNICATIONS

Provides expert advice on marketing strategies, branding, and communication plans.

Digital Marketing

Social Media Marketing

Content Creation

CRM Management

Marketing

Media

Advertising

Graphic / Brand Design

Web Design

Public Relations (PR)

Communications

Journalism

Editorial Services

CREATIVE & PERFORMING ARTS

Offers guidance in artistic direction, production, and career development.

Graphic Design

Animation

Art Director

Artist

Photography

Makeup Artist

Interior Design & Image

Video Editing

Video Production

Filmmaking

Virtual Production

Film & TV

Sound Mixer

Publishing

Model

Actor

Musician

DJ

Dance instructor

FITNESS, WELLNESS & MENTAL HEALTH

Specializes in fitness programs, wellness strategies, and mental health support.

Fitness Trainer

Sports Coach

Yoga Instructor

Dietician

Physiotherapy

Massage Therapist

Medi-Spa

Mental Health

Behavioral Therapy

Hypnotherapy

Life Coaching

Career Coaching

Family Coaching

Parenting & Child Care

Animal Behavior

FASHION

Advises on style, fashion trends, and brand aesthetics.

Women's Fashion Marketing

Women's Fashion Retail

Women's Fashion Merchandising

Women's Fashion Styling

Men's Tailoring

Men's Apparel

Men's Footwear

Men's Accessories

FINANCIAL SERVICES

Provides financial planning, investment advice, and wealth management.

Accounting

Bookkeeping

Financial Reporting and Compliance

Internal Controls and Audit

Tax Planning and Compliance

Cost Accounting and Management

Mergers & Acquisitions (M&A)

Restructuring and Turnarounds

Project Funding

Cost Controls

Cost Management

Evaluation and Financial Modeling

Risk Management and Insurance

SALES & BUSINESS DEVELOPMENT

Strategy

Performance Management Metrics improve sales strategies, lead generation, and business growth.

Forecasting & Budgeting

Team Training, Hiring & Development

Sales Pitch Development

Standard Operating Procedures (SOP's)

Lead Generation

Customer Service

Negotiation

Project Management

Change Management

Standard Operating Procedures (SOP's)

Technology & Automation

Team Building

Leadership Training

INFORMATION TECHNOLOGY

Offers expertise in IT systems, software development, and cybersecurity.

Web Development

Mobile Technology

App Development

Software Engineer

Data Management

Network and Systems Administration

IT Support and Helpdesk

Cloud Computing

DevOps

IT Project Management

Artificial Intelligence and Machine Learning

Data Science and Analytics

Cybersecurity

UI/UX Design

EDUCATION & TRAINING SERVICES

Advises on curriculum development, training programs, and professional development.

Curriculum & Instruction

Curriculum Development

Instructional Design

Teacher Training and Development

Educational Assessment and Evaluation

Instructional Designer

Educational Technologist

Substitute Teacher

Educational Assessor

Special Needs

Special Education

Learning and Development Specialist

Special Education Marketing &
Communications

Workshops & Online Training

Educational Technology

Consulting

Online Course Development

Learning Management System
Administrator

Online Course Development
Specialist

Corporate / Executive Trainer

COACHING & CONSULTING

OD Consulting

Regulation

Business Intelligence

Sustainability

Ruman Resources

Document Controller

Interior Design & Image

CX Specialist

HOSPITALITY & TOURISM MANAGEMENT

Advises on service quality, operations, and customer experience in tourism.

Planning

Budgeting

Marketing

Corporate Events

Conferences and Exhibitions

Festivals and Concerts

Virtual and Hybrid Events

Accommodation

Food & Beverage

Restaurant Management

Tourism Management

Casino Management

Wedding Planner

Private Events

Trainer

WELLNESS, BEAUTY & PERSONAL CARE

Engaging in activities that promote physical wellbeing, personal care and beauty, Spa retreats etc.

Women's Hair Stylist

Women's Nails Specialist

Women's Lash Specialist

Women's Makeup Specialist

Women's Oral Care

Women's Bespoke Perfume

Women's Wedding Bridal Styling

Women's Natural and Organic Products

Beauty Equipment and Tools

Natural and Organic Products

Bridal Styling

Medi-spa

Men's Haircare

Men's Skincare

Men's Oral Care

Men's Bespoke Cologne

Men's Wedding Groom Styling

Men's Natural and Organic Products

CONSUMER GOODS

A person engaged in facilitating the retail industry amongst the many categories of products and services including selling, assisting, management etc.

Consumer Goods

Retail Products

Consultant

GENERAL CONTRACTOR

Provides advice on construction management, cost control, and project compliance.

Construction engineering

Turbomachinery

Aviation

Architect

Mechanical

Electrician

Mechanical

Electrician